

General Appearance  
 Counters  
 Merchandise  
 Sales Girls  
 Floors  
 Lighting  
 Sales Bulletins  
 Windows  
 Store Front Sign  
 Ftn. Girls' Uniforms  
 Girls' Quarters  
 Stockroom  
 Fixture & Baling Rms.  
 Red Star Merchandise  
 Ledge  
 Office  
 Friday Efficiency  
 Painting—Interior  
 Customer Counts  
 Vestibule Ceiling  
 Fountain, Kitchen & Lunchroom  
 Extra Space  
 Remodel, Enlarge, New Plant  
 Suggestions by Mgr.  
 Fire Hazards

Store No. 429 St. Louis 736  
 1556 S. Broadway

Manager L.C. DeWitt Rating A  
 Male Personnel Years in training Mos. at Store

Superintendent Keller

Store Hours

Previous Year's Figures:

Sales	123,804.53	6.90 D
Net Profit	1,726.24	1.39%
Waste	1.38%	

% of increase or decrease in net profit as of

Competition

Organization

Trend: Sales 70,117 10% 12.68

Expense

Stock Condition

Remarks from corres.

CODE No. 912-40—FORM GO427—IM—Only—  
8/55—2716/55K—B18—Printed in U. S. A. (Over)